

Master of Business Administration

NCC Education Postgraduate Diploma in Business Management Leading to MBA awarded by University of Worcester

MBA Top-Up for NCC Education students

Students who have successfully completed NCC Education Postgraduate Diploma in Business Management are accepted for the University of Worcester MBA Top-Up course. The course will make it possible for you to top up the 120 credits from the NCC Education postgraduate diploma to the 180 credits required for a full masters degree. The top up will consist of one 20 M level credit Research Methods module and a 40 M level credit dissertation. The University of Worcester top up course will be delivered at an intensive study block here at Worcester over a two week period. In the two weeks you will attend a research methods classes delivered by University of Worcester academic staff. At the end of the two week school you will leave Worcester to work on your research methods assignments with a hand in date approximately six weeks from the end of the course. As part of the two week intensive study block you will also have the opportunity to meet your dissertation supervisor. The supervisor will work with you as you complete your 10000 word dissertation.

Programme Highlights

- Up-to-date business content including use of new technologies, as well as the more traditional business subjects such as management, marketing and finance
- Students complete a study skills module to develop the necessary skills for postgraduate study and master's completion
- Broad coverage allows students to get a taste of a variety of different business areas
- Provides students with the advanced skills needed at management levels in a business environment

- Allows students access to a variety of master's top-up programmes awarded by UK universities
- Flexible delivery patterns allow teaching to both full and part-time students
- Multiple opportunities to register students for assessment throughout the year facilitating a variety of intake dates to suit your student market
- All assessments are provided by NCC Education, which guarantees the high standard of the qualification
- Comprehensive teaching and learning materials are provided for this programme through Accredited Partner Centre
- A dedicated Academic Support Manager; available locally to support you and assist with queries



Entry Requirements

On entry a student will have:

- An honours degree from a UK university (minimum 2:2) in any subject, or equivalent award from a non-UK university, OR;
- Three years' work experience at managerial level with significant responsibility for resources (staff, financial, physical etc. or a combination of these). Prospective students must be able to demonstrate that these responsibilities were significant and that they had a high level of autonomy. A decision on entry to the programme via a work experience route will be made by NCC Education.

Students whose first language is not English will require either an (IELTS) score of at least 6.5, written (TOEFL) score of 575 or equivalent.

Students who do not meet these entry requirements may begin study on the Postgraduate Certificate in Business Management (PgC BM*), which upon successful completion leads to the PgD BM.

*For further details about the PgC BM, please contact our Business Development Manager

Content

The PgD BM consists of 8 modules covering a variety of relevant business areas:

- **Study Skills for Postgraduate Learning (15 credits)** - this module develops students' study and learning skills. Students will focus on the practical skills required to learn successfully at postgraduate level and will be able to transfer these skills to the workplace in their future career
- **Research Methods (15 credits)** - this module develops the students' knowledge of the many aspects of business and academic research. Students will develop practical research skills that will aid their work throughout this programme and also help prepare them to undertake major projects in the business environment.
- **Information and Knowledge Management (15 credits)** - this module explores the increasingly important area of information management within businesses. Students will analyse the strategies that businesses can use to create competitive advantage from information, knowledge and cutting edge technology.
- **International Marketing Strategy (15 credits)** this module develops students' understanding of how products are promoted in the international market place. Students will assess the many strategies employed in multinational marketing campaigns as well as the strategies needed when faced with the specific requirements of a region or country.
- **Management, Control and Accountability for Financial Resources (15 credits)** - this module introduces students to the many aspects of accounting for financial resources and is designed for students with little or no previous experience of the financial environment of large businesses. Students will develop knowledge of the role that managers play in controlling financial resources.
- **Managing People in Organisations (15 credits)** - this module examines the themes and issues associated with human resources management in contemporary businesses. Students will gain an understanding of organisational behaviour and its effect upon the management of people within that organisation.
- **Strategic Management (15 credits)** - this module explores the role that strategic management plays in the performance of business organisations. Students will learn how to effectively analyse the position of an organisation in relation to competitive advantages and corporate strategy.
- **Strategic Operations Management (15 credits)** - this module develops students' knowledge of the role that strategic operations management plays in improving the operational efficiency of businesses. Students will develop the skills necessary to analyse business operations and assess their effectiveness; skills that will directly transfer into future employment.

Assessment

Assessments for all modules will be offered in two assessment cycles each year (December and June).

- **Study Skills for Postgraduate Learning** is assessed by a written assignment which consists of a number of research tasks. The module also contains a number of formative assessments to allow students to assess their development as they progress.
- **Research Methods** is assessed by a single, written assignment which takes the form of a research proposal.
- All other modules are assessed chiefly by coursework (70% of the module's marks) which generally requires a report to be written based on a significant case study. A one-hour long written examination (30% of the module's marks) also needs to be completed for each module.

Programme Module	Modes of Assessment
Research Methods	Assignment - 100%
Study Skills for Postgraduate Learning	
Information and Knowledge Management	Assignment - 70% Examination - 30%
International Marketing Strategy	
Management, Control and Accountability for Financial Resources	
Managing People in Organisations	
Strategic Management	
Strategic Operations Management	

Recognition

NCC Education is accredited to award qualifications in business from Levels 4-8 of the UK National Qualifications Framework (NQF), which is regulated by the Office of the Qualifications and Examinations Regulator (Ofqual). Ofqual accreditation applies only to England, Wales and Northern Ireland but indicates that a programme and the way it is assessed is of high quality. This accreditation also confirms that the programme is at the appropriate academic level.

What Next after PgD BM?

• Once a student has successfully completed the PgD BM, they will be able to enrol on a variety of master's top-up programmes (MBA, MSc, MA) with UK universities, where students will only usually complete a dissertation in order to be awarded a master's qualification. The top-up programmes can be studied at a range of UK universities, either face-to-face or remotely. A list of universities that accept the qualification are detailed below:

- University of Worcester
- University of Warwick
- University of Gloucestershire

To see NCC Education's full list of university articulations for this programme, please visit www.nccedu.com.

Programme Delivery

For full-time students, we deliver the PgD BM over a single academic year to enable rapid progression to the next stage of their master's degree or career. This academic year can easily be split into two, fourteen week semesters, using twelve weeks for teaching and two weeks at the end of the semester for assignment preparation and examination revision. Students would complete four modules per semester. Below is a sample of a typical teaching week to assist you in your planning:

Please note that the table below illustrates a sample teaching plan and teaching of the programme may be altered without prior notice

Week Day	Activity
Monday	Research Methods lecture (1 hour)
	International Marketing Strategy lecture (1 hour)
Tuesday	Strategic Management lecture (1 hour)
	Managing People in Organisations lecture (1 hour)
Wednesday	Research Methods seminar (2 hours)
	International Marketing Strategy seminar (2 hours)
Thursday	Strategic Management Seminar (2 hours)
	Managing People in Organisations seminar (2 hours)

Outside of teaching time, students should be encouraged to spend approximately nine hours per module working alone and improving their understanding of the topics covered. During this time, they can prepare for seminars, exams and assignments and improve their research skills through working on the internet or undertaking the required reading.

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